





PRODUCT VIDEOS WITH A PUNCH-LINE

We are your solution for creating humorous and informative marketing videos and ads for use on websites, You Tube and social media.

How We Do It

Pam Stone and Paul Zimmerman with their combined experience of writing, stand-up comedy, acting, marketing, producing and directing bring unique insight to marketing videos. We can make your internet based visual content stand out in today's fast moving market. Humor is the key as generally those are the videos that become "water cooler" moments. Paul Zimmerman's You Tube channel of original rose care videos (with over 800,000 collective views) are interlaced with humor and that is one the most commented about aspects of them. Pam Stone's award winning syndicated newspaper column is beloved for its humor rooted in slices of life. It's these unique "punches" and more, Pam and Paul bring to your projects.

What We Offer

-  Punch your existing script. Make it stand out from your competitors by interjecting some light moments via visual or verbal humor.
-  Create an original script. Send us your talking points, desired video length plus who is going to be in the video and we'll take it from there.
-  Onsite production, directing and then editing. The best humor is often found in spontaneous moments while the camera is rolling. Having someone on hand who knows how to "bring out the funny" is key.
-  Do you feel like a little professional performing high-energy might make your project stand out? This is where we can "Stand-Up" and appear with someone from your company or just do it ourselves either together or solo.

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Pam Stone



Pam spent close to 20 years touring the world as a stand-up comic. She is best known for her role as 'Judy Watkins' on the hit ABC comedy 'Coach.' She's appeared on The Tonight Show with Jay Leno, numerous cable specials and even performed at The White House. She hosted her own syndicated talk radio show 'The Pam Stone Show' that won two Gracie Awards. She currently writes her own syndicated column 'I'm Just

Saying' winner of the South Carolina Press Award for Best Humor Column.

Paul Zimmerman

Paul spent close to 15 years touring as a stand-up comic until he became writer, then head writer, then comedy segment producer for the ABC late night talk show "Into The Night." Paul is now an internationally recognized Rosarian, author of the book 'Everyday Roses. How to grow Knock-Out and other easy-care garden roses' published by Taunton Press. He has built the 'Paul Zimmerman Roses' brand through video, social media and writing. He lectures on roses all over the world and is known for his humorous, engaging style.





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Samples Of Our Work

Here are links to some of our on-line content.

<http://bit.ly/17qzAYm>

<http://bit.ly/1bfcfxl>

<http://bit.ly/17qzIHj>

<http://bit.ly/1913NuO>

Cost

Costs range depending on length and the desired “look and feel”. Length can 30 second ads to longer more educational videos. Simple videos are shot using an iPhone. More complex ones with multi-camera. Pricing will vary depending on scope.

Contact

Paul Zimmerman

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We bring our unique talents to your internet based videos to take them beyond basic videos and turn them "water cooler moments"!
